

Вы проводите информационный поиск в ходе выполнения проектной работы. Определите, в каком из текстов A–F содержатся ответы на интересующие Вас вопросы 1–7. Один из вопросов останется без ответа. Занесите Ваши ответы в таблицу.

1. What does the Swallow's Nest look like?
 2. When was the Swallow's Nest built?
 3. Who designed the Swallow's Nest?
 4. What is the interior of the Swallow's Nest like?
 5. How can tourists get to the Swallow's Nest?
 6. What season is the best for visiting the Swallow's Nest?
 7. What cultural events are held in the Swallow's Nest nowadays?
- A. The Swallow's Nest is the name of an old castle. You may be curious why it is called that. Is it because the place is popular with the small cute birds that like nesting under the roofs of houses? Not exactly. The castle itself is attached to a rock and reminds us of the nest of a swallow. The castle is not large, its height is about twelve metres, but you will never forget that elegant and airy construction in Neo-Gothic style, attached to the edge of the high rock over the sea.
- B. The earthquake, which happened in 1927, caused a huge crack in the rock and the Swallow's nest was closed to the public for about 40 years. Fortunately, the castle itself was almost undamaged. The amazing construction, created by the architect Leonid Sherwood, was surprisingly strong and able to survive through the disaster. Leonid Sherwood, born in Moscow in 1871, was also well-known as a sculptor, famous for his monumental art projects.
- C. For a long time after the earthquake the Swallow's Nest was practically inaccessible to the public. Safe visiting of the castle only became possible again when the cliff was reinforced with concrete. It is possible to access the cliff by boat or by *The Tsar's Path* which was created in 1861 for the Russian Tsar Alexander III. Nowadays the path starts out at *Livadia Palace* and runs for 6.7 kilometres, 150 metres above the sea.
- D. The Swallow's Nest is one of the main tourist attractions in Crimea. Nobody lives there now, but originally the castle was built for Baron von Steingel in 1912 and was sold two years after. Since the Revolution of 1917, the building has been used only as a place for excursions. The only exception was made for a local reading club that hosted their events in the castle. That did not last long for safety reasons as the place had survived a serious earthquake.
- E. The Swallow's Nest is only 20 metres long and 10 metres wide. Inside, there is a foyer, a guest room, and two bedrooms. The staircase takes you from the ground floor to the tower. The space is arranged in elegant creamy and golden-brown colours. Beautiful wooden panels are the dominating elements of the decor. Though not a lot of people have visited the Swallow's Nest, many know how it looks from inside because it was featured in a few very popular films.
- F. The Russian Tsar's family enjoyed spending summers in Crimea due to the sunny weather, wonderful air and the beautiful scenery of the place. Nowadays, the tourists visiting the Swallow's Nest say that the place is amazing in any weather. It looks grand in spring, autumn and summer. There is of course a risk of cold and windy winter days, when the sea is rough and grey, but the unpleasant weather does not usually last for long.

Запишите в таблицу выбранные цифры под соответствующими буквами.

Текст	A	B	C	D	E	F
Вопрос						

Прочитайте текст. Определите, какие из приведённых утверждений 2 - 8 соответствуют содержанию текста (1 — *True*), какие не соответствуют (2 — *False*) и о чём в тексте не сказано, то есть на основании текста нельзя дать ни положительного, ни отрицательного ответа (3 — *Not stated*). Запишите в поле ответа цифру 1, 2 или 3, соответствующую номеру выбранного Вами ответа.

Federal Express

What does it take to start a business? A brilliant idea? A great team? Money? Yes. All of those things. But the most important thing is a belief in the significance of the future business. It is really amazing that most large companies, *Federal Express* for example, have stories of their humble beginnings.

Fred Smith was born in Mississippi, in the United States, in 1944. Fred was named after his father, a successful businessman. In 1948, when Fred was only four years old, his father died. Fortunately, Smith senior had made enough money to provide for his family. However, it would be a long time before the children would see any of their father's money. Concerned that his children could waste their money, Smith senior had his money placed into a trust fund to be given to the children upon their 21st birthdays.

In 1962, Fred Smith entered Yale University, one of the oldest and most famous universities in the USA. In 1965, as part of his coursework, he wrote an economics paper exploring the process of transportation of goods in the United States. He found that the delivery service used lorries or passenger airplanes to transport large packages across the United States, which was not very convenient. Smith proposed to deliver small parcels by special planes. Smith tried to prove that it could be a good business but did not go into details about how to actually run such a company. Although Smith received a grade of C for his work, he did not give up on the idea. After graduating from the university, in 1971, he launched the company *Federal Express*.

Within the first three years of founding the company, *Federal Express* was very close to bankruptcy. It was losing over \$1 million a month because of rising fuel costs. Eventually the company had just \$5000 to its name. Smith tried to raise more money but he failed.

Most ordinary people would have stopped at this point and shut down the company. Not Fred Smith. The founder of the young company performed an extraordinary and courageous deed. Smith flew to Las Vegas and played Blackjack that weekend with the remaining

company funds. Yes, the whole \$5000. He was unbelievably lucky that day! On Monday, the management of the company had a pleasant surprise. *Federal Express* had \$32,000 on its bank account, which was just enough to cover the fuel for their planes and to continue operating.

Soon after, the company was able to strengthen its position and continue to develop. At the root of the company's success was Smith's philosophy: people, service, profit (P-S-P). From the company's earliest beginnings, even when times were tough, Smith tried to provide his workers with a good salary, special bonuses and medical coverage.

In 2000, the company changed its name to *the FedEx Corporation*. Today *FedEx* is a global giant with operations in more than 220 countries and territories using over six hundred aircraft and 46,000 vehicles. It provides fast and reliable deliveries to clients worldwide.

2

In his will, Fred's father left all his money to charity.

1) True

2) False

3) Not stated

OтBET: ☐

3

In his coursework Fred Smith described his idea of a new delivery service.

1) True

2) False

3) Not stated

OтBET: ☐

4

Fred Smith's family were against his idea of setting up *Federal Express*.

1) True

2) False

3) Not stated

OтBET: ☐

5

At the beginning *Federal Express* had financial difficulties.

1) True

2) False

3) Not stated

OтBET: ☐

6

Once Fred Smith lost all his company's money playing Blackjack in Las Vegas.

1) True

2) False

3) Not stated

OтBET: ☐

7

Fred Smith paid a lot of attention to his workers' welfare.

1) True

2) False

3) Not stated

OтBET: ☐

8

Nowadays Fred Smith's company is the most reliable delivery service in the world.

1) True

2) False

3) Not stated

OтBET: ☐

Задания по грамматике и лексике

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 9-17 так, чтобы они грамматически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию 20-28.

- 9 I love detective stories. I _____ all the classic novels about Sherlock Holmes, Hercule Poirot, Miss Marple, and others. READ
- 10 My favourite detective is Miss Marple. In Agatha Christie's books, she _____ as a delicate, elderly woman. DESCRIBE
- 11 Miss Marple loved growing roses and often invited other village _____ to tea in her house. LADY
- 12 She _____ different from the other neighbours. NOT LOOK
- 13 However, when a crime occurred, she was often _____ than the police. The police officers respected her analytical mind and attention to detail. EFFECTIVE
- 14 They always _____ the old lady's advice helpful. FIND
- 15 Miss Marple herself believed that it was her life experience that helped _____ solve the crimes. SHE

- 16 She often said she _____ all her life in a small village. Watching the villagers' lives, she had learnt to understand people's behaviour and the ways they tend to act in different situations. LIVE
- 17 I believe that, if Miss Marple lived in our time, her knowledge of human nature _____ very useful too! BE

Прочитайте приведённый ниже текст. Преобразуйте слова, напечатанные заглавными буквами в конце строк, обозначенных номерами 18-23, так, чтобы они грамматически и лексически соответствовали содержанию текста. Заполните пропуски полученными словами. Каждый пропуск соответствует отдельному заданию 29-34.

- | | | |
|----|---|-----------|
| 18 | Queen Victoria patronized science and art. She supported _____ methods in medicine and new tendencies in literature. | SCIENCE |
| 19 | Charles Dickens, the favourite _____ of Queen Victoria, became famous due to his ability to describe and analyse the human character. | WRITE |
| 20 | His heroes were not courageous kings and _____ queens but ordinary people. | BEAUTY |
| 21 | He described their lives in cold and _____ London, their hopes, dreams, and tragedies. | RAIN |
| 22 | Dickens' _____ manner of writing was a new idea in literature. | ORIGIN |
| 23 | His books caused a lot of delight and support as well as misunderstanding and _____. | AGREEMENT |

KEYS

1. 135246
2. 2
3. 1
4. 3
5. 1
6. 2
7. 1
8. 3
9. have read/ 've read
10. was described/ is described
11. ladies
12. did not look/ didn't look
13. more effective
14. found
15. her
16. had lived
17. would be
18. scientific
19. writer
20. beautiful
21. rainy
22. original
23. disagreement